

**WILLIAMSBURG SETTLEMENT MAINTENANCE ASSOCIATION
SOCIAL MEDIA POLICY**

STATE OF TEXAS §
 §
COUNTY OF HARRIS §

WHEREAS Williamsburg Settlement Maintenance Association (the “Association”) is a Texas nonprofit corporation and the governing entity for Williamsburg Settlement, Sections 1-3, additions in Harris County, Texas, according to the maps or plats thereof, recorded in the Map Records of Harris County, Texas, under Clerk’s File Nos. E922262, F642706, and G714430, respectively, along with any replats thereto and along with any additional real property brought under the Association’s jurisdiction (the “Subdivision”); and,

WHEREAS there is a need to adopt guidelines and recommendations for social media use among directors and members of the Subdivision, so as to ensure effective and accurate communication from the Association to its members, and so as to better forward the Association’s purposes; and,

WHEREAS this Dedicatory Instrument consists of Restrictive Covenants as defined by Texas Property Code Section 202.001, et seq., and the Association shall have and may exercise discretionary authority with respect to these Restrictive Covenants;

NOW THEREFORE, pursuant to the foregoing and as evidenced by the Certification attached hereto, the Association adopts this Social Media Policy, as follows:

SOCIAL MEDIA POLICY

In addition to the value of social media platforms such as Facebook to provide a forum on which residents can communicate with their neighbors, the Williamsburg Settlement Maintenance Association Board of Directors (“The Board”) recognizes that it can also be an effective addition to the tools via which it disseminates information to Association members.

The principal channels by which The Board has communicated information on Association business have been via Association members’ (“residents”) attendance at monthly Board meetings, its **wsmaonline.org** website and email distribution list of registered subscribers, and the Williamsburg Settlement portal of the My Neighborhood News website. To these, The Board has now endorsed use of the Williamsburg Settlement Facebook Group postings subject to the conditions defined below.

Information posted should be factual and consistent with what is being disseminated via other official channels. Examples might be:

- Upcoming community events
- Updates on community services
- Monthly meeting agendas and minutes
- Reminders of approaching deadlines for Association business

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- Links to important community information which is posted on the other platforms

When such postings are made, they should be identified as having been submitted on behalf of The Board.

The Board recognized that residents use social media to express their views and to engage in discussions with other Facebook users. These discussions can include critiques of HOA actions and services, and those of our management company, as well as offering suggestions for improvement. The Board welcomes such discussions between residents, but any such concerns, complaints or suggestions requiring Board action need to be directed to the HOA or our management company by official means, i.e. email or meeting attendance and not through social media. The Board will not officially monitor, or respond to, such posts on social media and shall not engage in any way with residents on Facebook or other social media platforms.

Used in this limited way, social media can be an effective additional tool to reach residents who have chosen not to engage with the HOA via its principal communication channels listed above.

Board members are discouraged from making personal social media postings as doing so could cause other residents' confusion as to whether the Board member is posting in a personal capacity or in his or her role representing views of The Board. If a Board member does post in a personal capacity he or she must adhere to the following rules and avoid the following, most of which apply to any postings:

- Attacks on specific groups or individuals
- Comments that could be interpreted as abuse, harassment, or intimidation
- Community gossip
- Content related to confidential Association and or management business (such as vendor negotiations or contracts)
- Content related to confidential or proprietary business information
- Content that encourages or conducts any activity that is offensive, harmful, or illegal in any way
- Copyrighted or trademarked content (such as images)
- Content regarding violations or financial obligations
- Content that is profane, offensive, defamatory, or violent in any way
- Content that fosters, advocates, or perpetuates discrimination based on a person's race, religion, gender, color, national origin, age, sexual orientation, marital status, or disability
- Content of an inappropriate nature
- Images of children without parental consent
- Personal opinions on neighborhood matters
- Rants/ Criticism/ Political bias
- Spam/click-baits/links to files that contain viruses

Postings which violate these, and similar, content rules could expose the Association to potential liability risks and are not permitted.

Williamsburg Settlement Board members may use Facebook and other social media platforms, subject to the above policy conditions, as an additional tool to reach residents who may not otherwise be receiving important community communications.

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CERTIFICATION

"I, the undersigned, being a Director of Williamsburg Settlement Maintenance Association, hereby certify that the foregoing was adopted by at least a majority of Williamsburg Settlement Maintenance Association's Board of Directors, at an open and properly noticed meeting of the board, at which a quorum of the board was present."

By: Heather D Colkos

Print name: Heather D. Colkos

Title: President

ACKNOWLEDGEMENT

STATE OF TEXAS §

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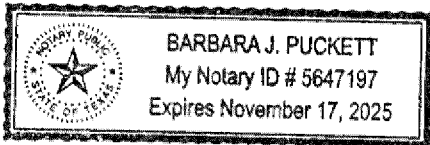
COUNTY OF HARRIS §

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BEFORE ME, the undersigned authority, on this day personally appeared the person whose name is subscribed to the foregoing document and, being by me first duly sworn, declared that he is the person who signed the foregoing document in his representative capacity and that the statements contained therein are true and correct.

Given under my hand and seal of office this the 24th day of September, 2024.

Barbara J. Puckett
Notary Public, State of Texas



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Pages 4
09/25/2024 09:20 AM
e-Filed & e-Recorded in the
Official Public Records of
HARRIS COUNTY
TENESHIA HUDSPETH
COUNTY CLERK
Fees \$33.00

RECORDERS MEMORANDUM
This instrument was received and recorded electronically
and any blackouts, additions or changes were present
at the time the instrument was filed and recorded.

Any provision herein which restricts the sale, rental, or
use of the described real property because of color or
race is invalid and unenforceable under federal law.
THE STATE OF TEXAS
COUNTY OF HARRIS

I hereby certify that this instrument was FILED in
File Number Sequence on the date and at the time stamped
hereon by me; and was duly RECORDED in the Official
Public Records of Real Property of Harris County, Texas.



Teneshia Hudspeth
COUNTY CLERK
HARRIS COUNTY, TEXAS

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